Appendix V: Announcement of Merger

Summary

The following pages present samples of the letters announcing the merger of *Albion* with the *Journal of British Studies*, as numbered below.

- Institutional subscribers and agencies
- Non-member *JBS* subscribers
- NACBS member subscribers
- NACBS member non-subscribers
- NACBS life member subscribers
- NACBS sustaining member subscribers
- Renewal letter for NACBS non-subscribers

Postcard to institutional subscribers and agencies

Dear Institutional Subscribers and Subscription Agents:

We want to alert you to an upcoming change:

Beginning with the January 2005 issue (44:1), the *Journal of British Studies* (published by the University of Chicago Press for the North American Conference on British Studies) and *Albion* (the member publication of the NACBS) will merge. The resulting journal will continue to be called the *Journal of British Studies* and will continue to be published by the University of Chicago Press for the NACBS. It will combine the scope and content of both journals. We will continue to use the current *JBS* ISSN (0021-9371) and will eliminate the *Albion* ISSN (0095-1390). The new *JBS* will remain a quarterly publication and will be sent to all members of the NACBS.

The U.S. institutional subscriber rate for 2005 will be \$220. You will receive further information later this summer with our 2005 rate announcement package.

Sincerely,

Rich Connelly

Manager, Customer Service

R.E. Comell

The University of Chicago Press, Journals Division

Phone: toll-free at (877) 705-1878 or (773) 753-3347. Fax: toll-free at (877) 705-1879 or (773) 753-0811. e-mail: subscriptions@press.uchicago.edu

Letter to individual non-member subscribers

August, 2004



scription Fulfillment

Dear Journal of British Studies subscriber,

The North American Conference on British Studies has some exciting news. Beginning in January 2005, the *Journal of British Studies* will merge with the NACBS's member publication, *Albion*. The resulting journal will continue to be called the *Journal of British Studies*. It will combine the scope and content of both journals — including *Albion*'s book reviews and *JBS*'s review essays. The new *JBS* will have substantially more pages than before, as well as a new editorial board. Subscribership to the new *JBS* will be concurrent with membership in the NACBS.

We invite you to join the NACBS and ensure your uninterrupted access to the journal. Aside from your subscription to the new *Journal of British Studies*, (which includes free access to back issues in JSTOR), membership in the NACBS includes

- Notices of and reduced fees for NACBS annual meetings
- Inclusion in and access to the NACBS Membership Directory
- Access to the NACBS online newsletter, British Studies Intelligencer

Your membership also helps to support several academic prizes and graduate fellowships, including the

- John Ben Snow Prize for the best book in any field of British studies dealing with the period from the Middle Ages through the eighteenth century
- NACBS Book Prize for the best book in any field of British studies dealing with the nineteenth and twentieth centuries
- Walter D. Love Prize for the best scholarly article in any field of British Studies

As a current subscriber, you know that the *Journal of British Studies* is vital to your ongoing research. We trust that you will value the expanded coverage of the new *Journal of British Studies*. Since the *Journal* will be part of membership, we cordially invite you to continue your subscription for 2005 by joining the North American Conference on British Studies when you receive your renewal notice.

Thank you.

Sincerely,

R.E. Comelly

Rich Connelly Manager, Customer Service

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THE NORTH AMERICAN CONFERENCE ON BRITISH STUDIES

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Nancy LoPatin-Lummis Department of History University of Wisconsin-Stevens Point Stevens Point, WI 54481

Immediate Past President Martin J. Wiener

Department of History Rice University Houston, TX 77005-1892 August, 2004

Dear North American Conference on British Studies Member,

The North American Conference on British Studies has some exciting news. Beginning in January 2005, the *Journal of British Studies* and the NACBS member publication, *Albion*, will merge. The resulting journal will continue to be called the *Journal of British Studies*. It will combine the scope and content of both journals — including *Albion* extensive book reviews and *JBS* seview essays. The new *JBS* will have substantially more pages than before, as well as a new editorial board. In addition, subscribership to the new *JBS* will be concurrent with membership in the NACBS.

As an NACBS member now receiving both *JBS* and *Albion*, you will receive one journal (with the contents of both) for less than you are currently paying. The many scholarly book reviews previously a part of *Albion* will be combined with *JBS* sssays and articles, thus introducing the journal to a broader audience — good for scholarship, good for the field, good for the NACBS, and good for reinforcing the position of NACBS as the premier society in the field.

As a current subscriber, you know that both journals are vital to your ongoing research. We trust that you will value the expanded coverage of the new *Journal of British Studies* and we cordially invite you to continue your subscription for 2005 by renewing your membership in the North American Conference on British Studies.

Sincerely,

Cynthia Herrup President, NACBS

Cynthia Herrup

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August, 2004

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As an NACBS member currently receiving *Albion*, after the merge you will be receiving a bigger journal. You will not be losing *Albion*, but rather gaining a bigger, more diverse journal with more of everything that you already value from each. This is good for scholarship, good for the field, good for the NACBS, and good for reinforcing the position of NACBS as the premier society in the field.

We trust that you will value the expanded coverage of the new *Journal of British Studies*, and since *JBS* will be part of membership, we cordially invite you to continue your subscription by renewing your membership in the North American Conference on British Studies.

Sincerely,

Cynthia Herrup President, NACBS

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As a life member, now receiving both *JBS* and *Albion*, you will receive one journal - with the contents of both. The many scholarly book reviews previously a part of *Albion* will be combined with *JBS*'s essays and articles, thus introducing the journal to a broader audience - good for scholarship, good for the field, good for the NACBS, and good for reinforcing the position of NACBS as the premier society in the field.

We thank you for your life membership, and we trust that you will value the expanded coverage of the new *Journal of British Studies*.

Thank you.

Cynthia B. Herrup President, NACBS

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As a sustaining member, now receiving both *JBS* and *Albion*, you will receive one journal (with the contents of both) for slightly more than you are currently paying. The many scholarly book reviews previously a part of *Albion* will be combined with *JBS*'s essays and articles, thus introducing the journal to a broader audience - good for scholarship, good for the field, good for the NACBS, and good for reinforcing the position of NACBS as the premier society in the field.

We thank you for your sustaining membership, and we trust that you will value the expanded coverage of the new *Journal of British Studies*.

Thank you.

Cynthia B. Herrup President, NACBS

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THE NORTH AMERICAN CONFERENCE ON BRITISH STUDIES

SPECIAL RENEWAL NOTICE FOR NACBS MEMBERS RECEIVING ALBION

Dear North American Conference on British Studies member,

The North American Conference on British Studies has some exciting news. Beginning in January 2005, *Albion* and the *Journal of British Studies* will merge into one publication. The resulting journal will continue to be called the *Journal of British Studies*, and will combine the scope and content of both journals, including *Albion*'s extensive book reviews and *JBS*'s review essays. The new *JBS* will have substantially more pages than before, as well as a new editorial board. In addition, subscribership to the new *JBS* will be concurrent with membership in the NACBS.

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We trust that you will value the expanded coverage of the new *Journal of British Studies*, and since the *Journal of British Studies* will be part of membership, we cordially invite you to continue your membership to the NACBS. We are offering you a special, one-year only introductory rate of \$38 (regular member rate \$62). The offer will expire February 28, 2005.

Please return the enclosed renewal form with payment and enjoy your new *Journal of British Studies* subscription.

Sincerely,

Cynthia Herrup President, NACBS

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